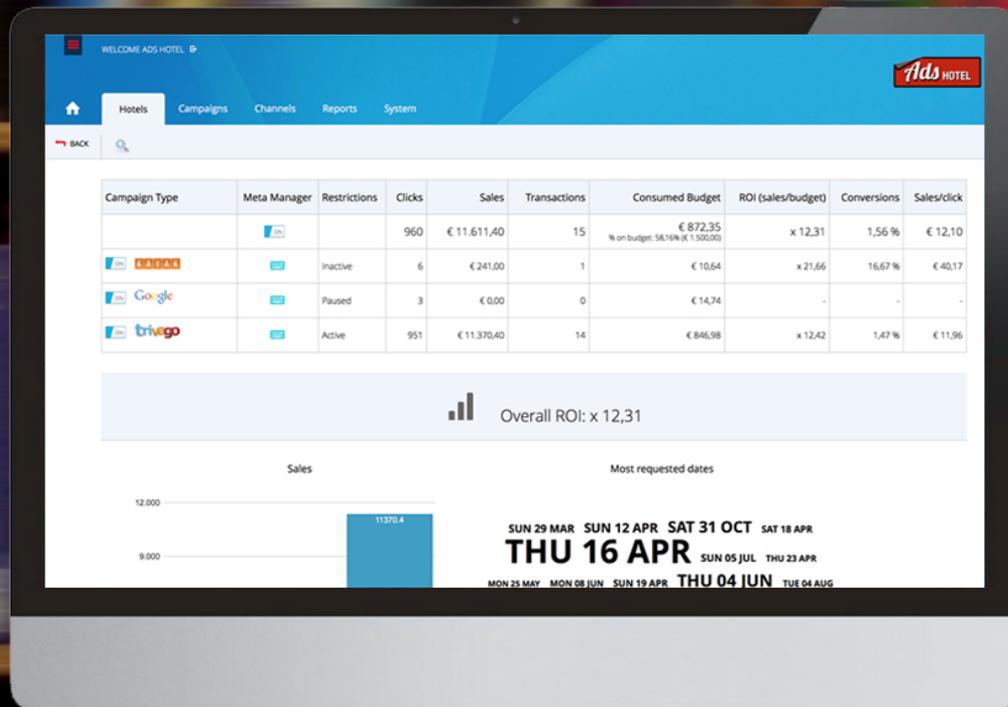




Meta-Search Price Advertising Platform



The solution to maximise hospitality sales and ads with the power of Ai Algo-Trading.



Meta-Search Price Advertising Platform

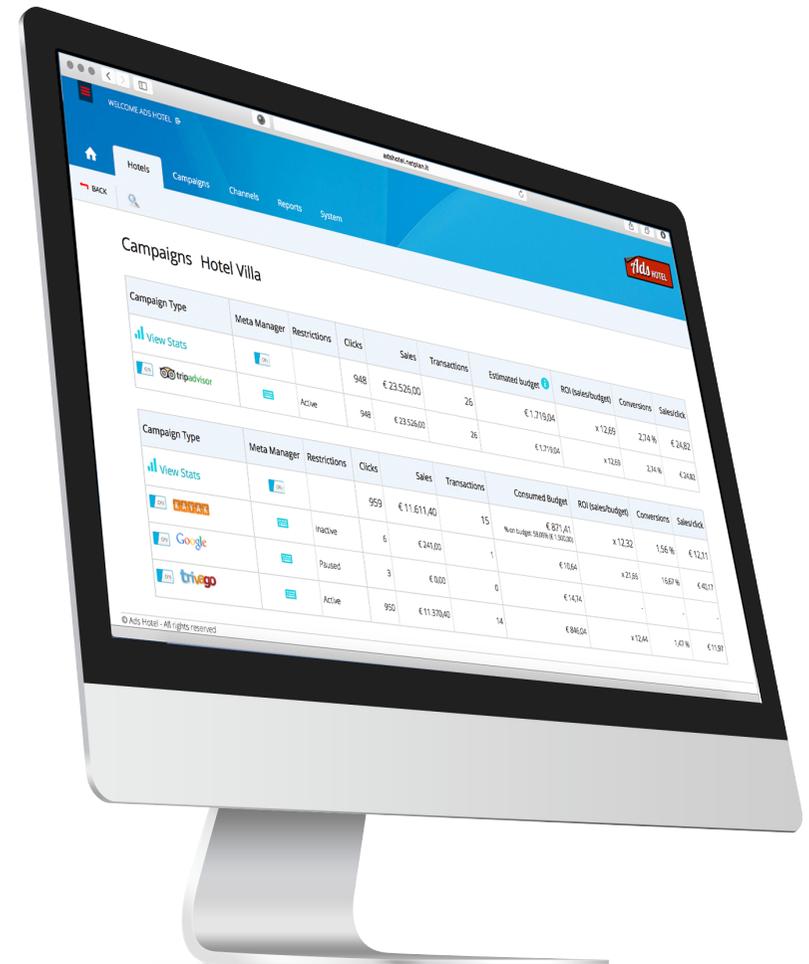
ADVERTISE ON METASEARCH TRAVEL PORTALS TO INCREASE HOTEL'S DIRECT BOOKINGS

Adshotel is the leading platform to connect hotels to meta-search. We provide an advanced reporting and intelligent bidding engine that optimizes metasearch exposure to deliver direct bookings.

Major metasearch portals are already connected and ready for advertisers who want to compete and reach millions users per month.

The platform within its easy dashboard will allow the management of hundreds of campaigns easily while giving you strong feedback on results achieved to improve revenue and generate new bookings.

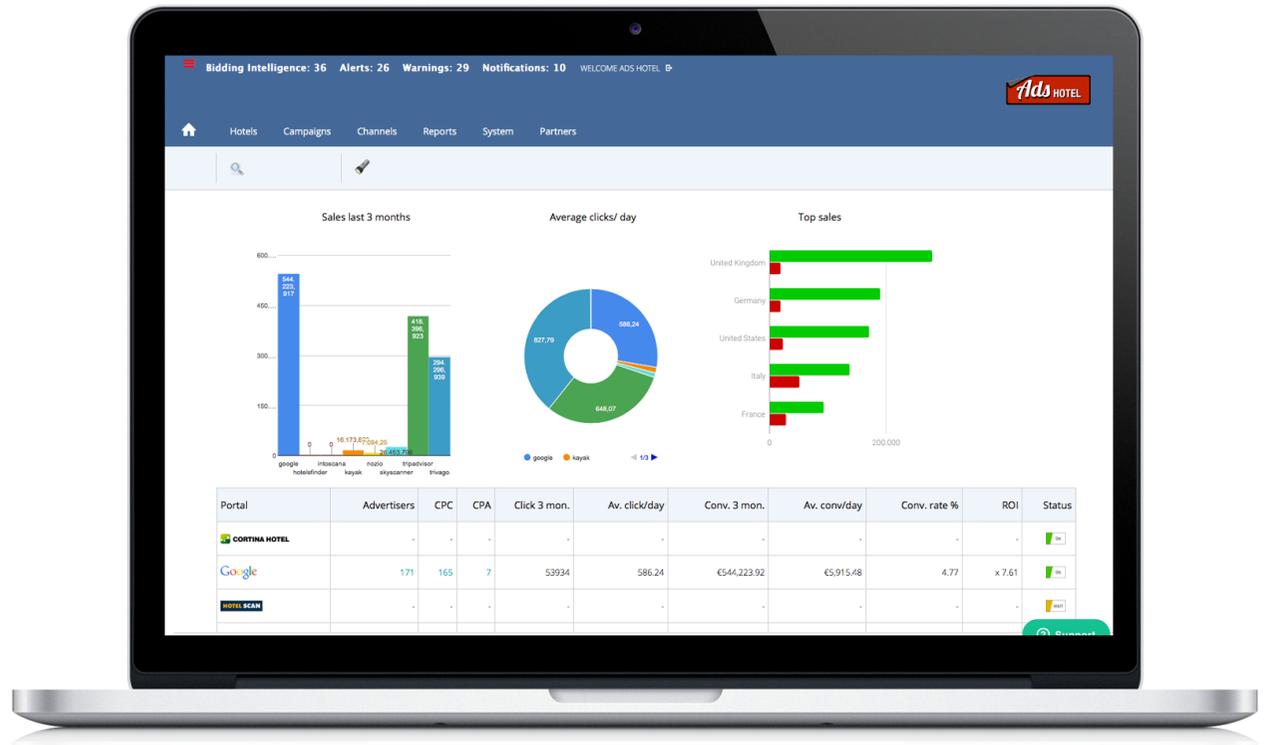
It's been designed for Booking Engines, PMS, Channel Managers, OTAs and Media Agencies who want to increase their clients revenues while focusing on results and not on technology.



At a glance: exact data trends

Automatically have your most relevant campaign performance stats readily available in clear and precise manner to deeply identify which metasearch is performing best.

This not only allows you to make optimizations to your campaign, it also gives you a deeper understanding as to why your hotels perform in a particular way, allowing you to accurately plan future strategies.



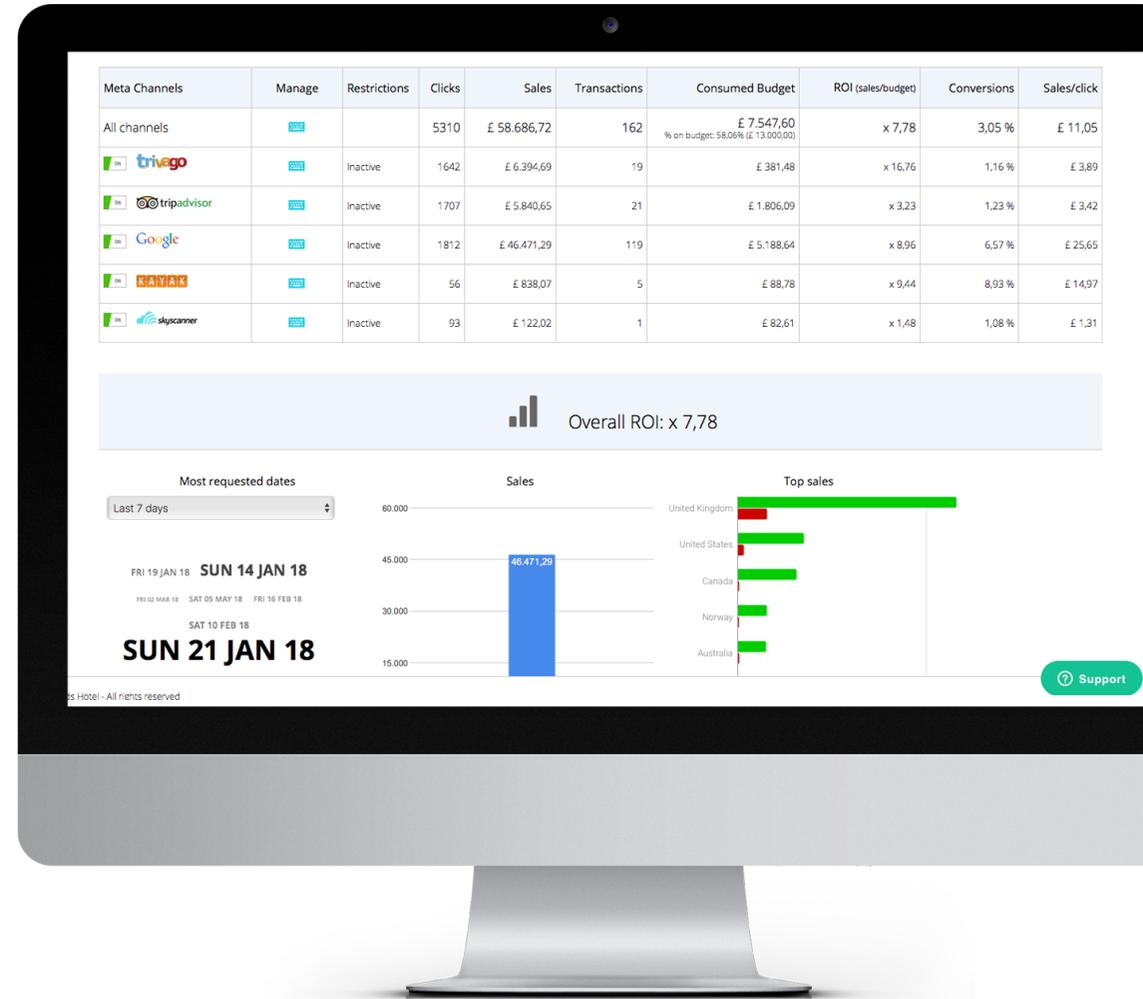


Seamless Simplicity

Our distinctive dashboard gives you a precise overview of your campaigns KPIs in real time so you can see the exact sales generated.

Furthermore the % of your consumed budget, your ROI, your sales per click, % conversions and clicks, will be clearly highlighted.

With this data collected and presented so clearly, your campaign management becomes effortless and time-saving, with all your stats collected and recorded in one simplified table.

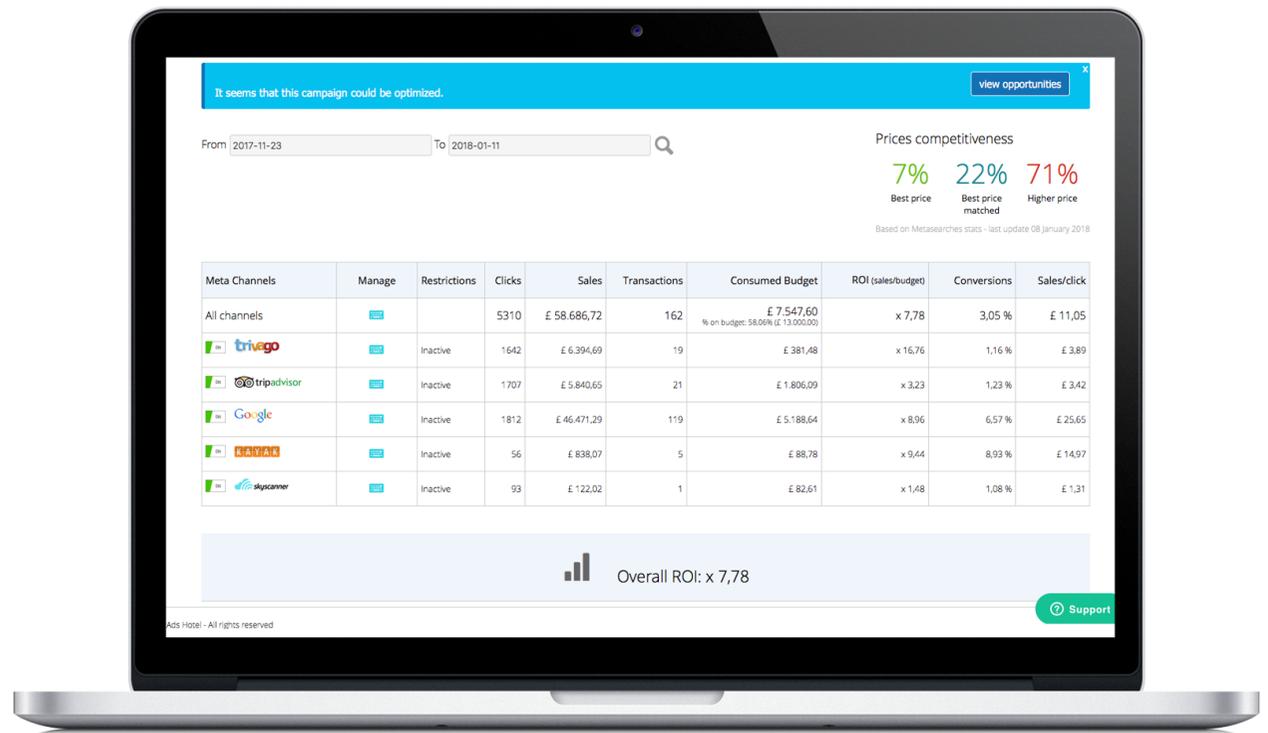


Price Competitiveness & ROI Reporting

Gain insights into the most favorable pricing practices for your hotel based on our price competitiveness aggregator. This tool compares and contrasts how your price performs against competitors across the major metasearch platforms, allowing you to improve positioning and impressions.

Witness the direct correlation between your ROI and your price competitiveness.

Collect accurate ROI analysis for each metasearch, giving you a definitive overview of the exact converted sales vs. budget spent, then optimize your campaign, i.e. by pausing underperforming channels, to observe your increase in overall ROI.

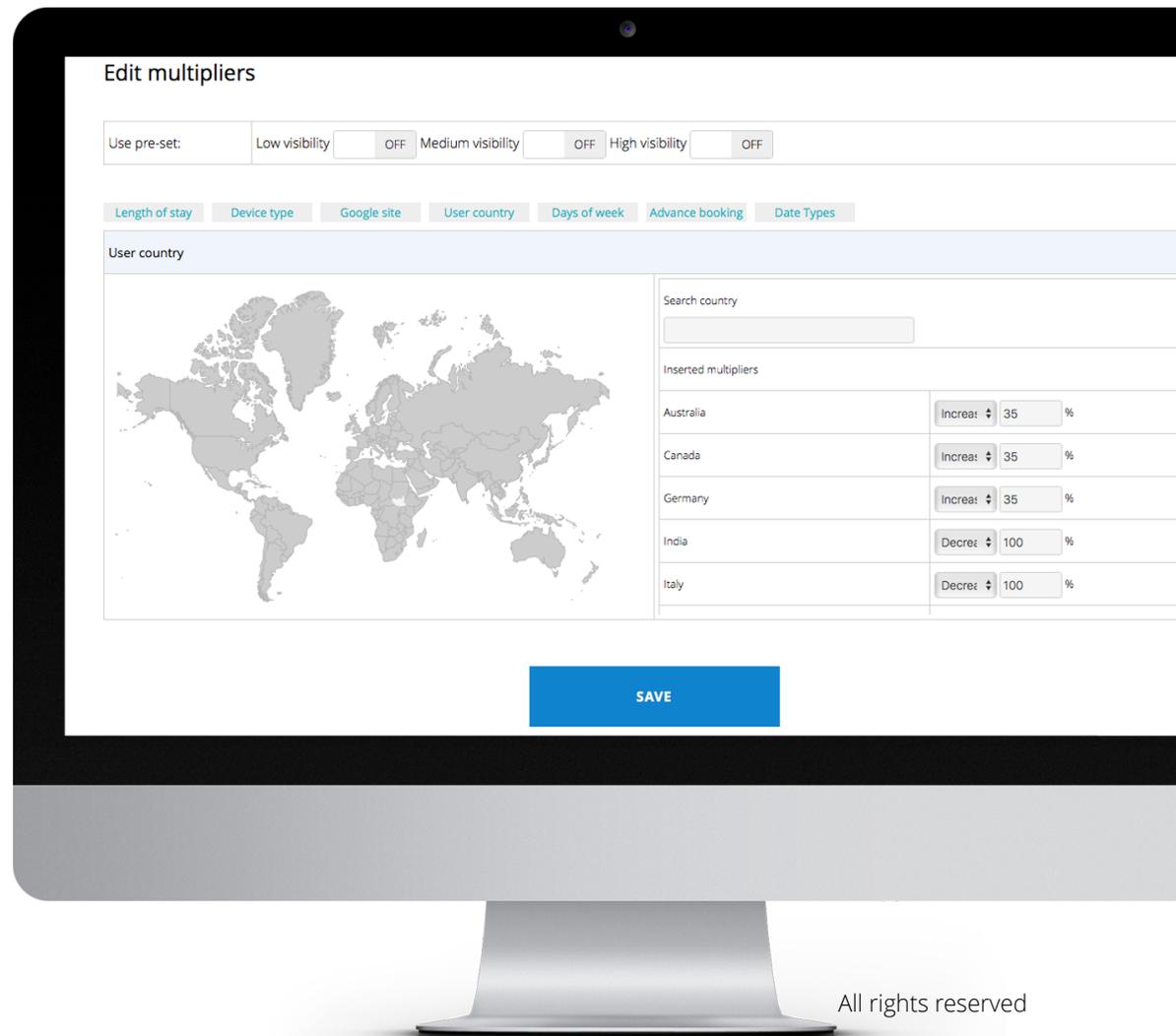


Campaign management made easy

Based on your understanding of your campaign results, you can restrict your budget to a daily or monthly limit.

You can also make use of our visibility presets, to easily regulate the amount of metasearch exposure you wish to delegate to the property.

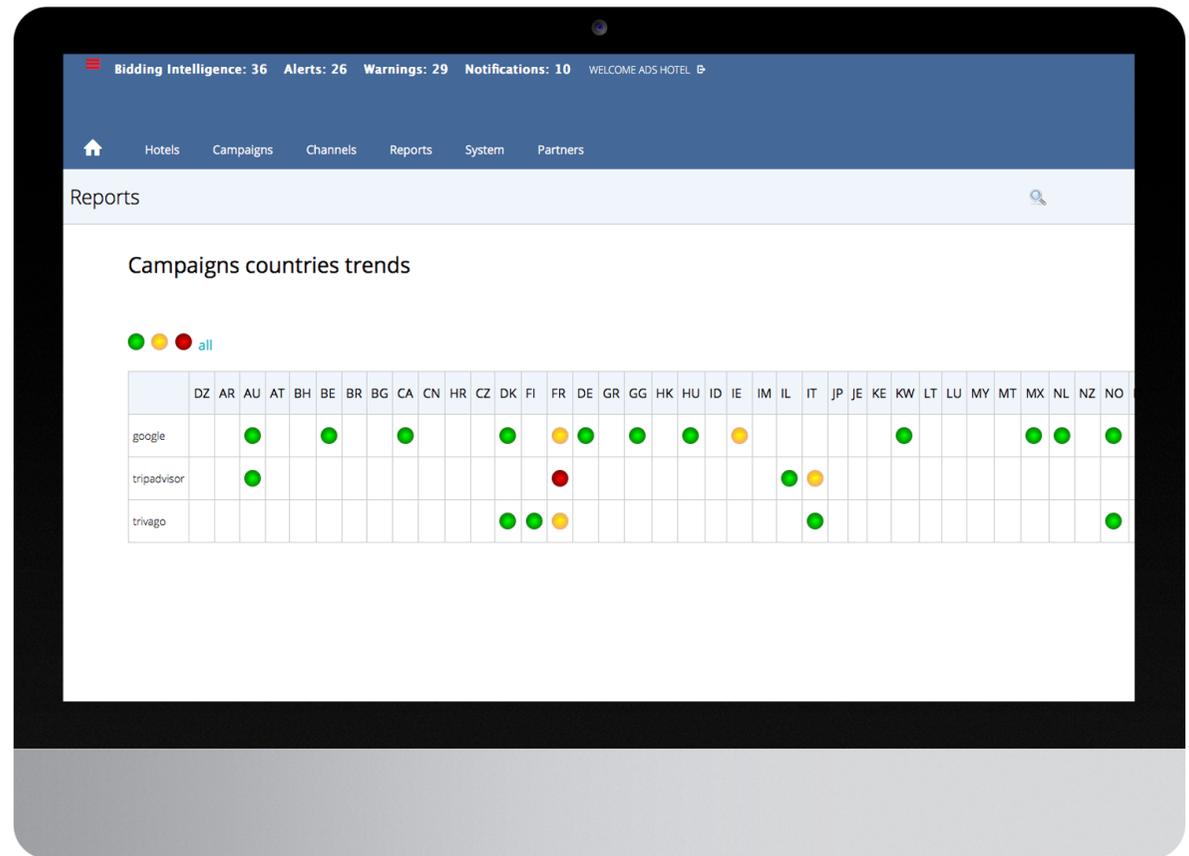
You can experiment with techniques to manually improve revenues or witness how our bidding intelligence can help you achieve these goals.



Bidding Intelligence

Our bidding intelligence engine automatically identifies underperforming countries and gives you the ability to stop campaigning where necessary, focusing your budget on those performing best.

The accumulation of data is automatically evaluated and reported, demonstrating the amount of monthly direct sales you stand to gain by simply clicking 'solve' and enabling this conveniently clever tool to perform the optimization for you.



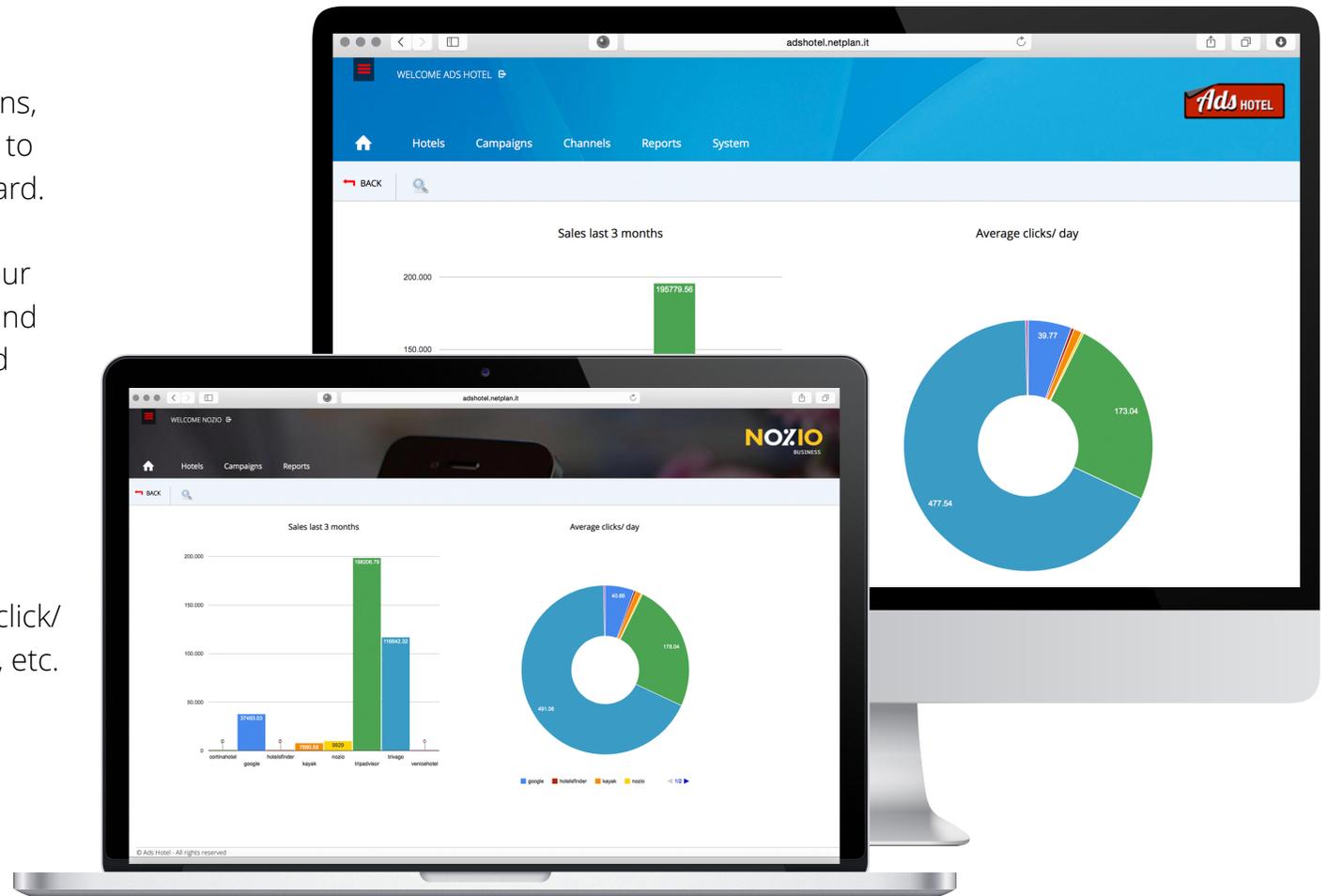


Executive Oversight: Reseller ready

Our dashboard provides you with superior ownership of your campaigns, fully customizable and white labeled to perfectly fit in every existing dashboard.

It could be simply connected with your ERP to automatically import clients and prospects while exporting consumed budget and clicks for easy reporting.

As administrator, you will receive immediate alerts on all the inner-workings of your campaigns, these include: bidding recommendations, click/cost thresholds, warnings and alerts, etc.





Meta-Search Price Advertising Platform

Why choose AdsHotel?

TECHNOLOGY READY

Obtain your all-inclusive metasearch advertising solution with one simple connectivity.

MILLIONS OF USERS PER MONTH

Most important metasearch already connected and more portals in pipeline.

UNIQUE BUDGET

Define one budget and let the portals tap into that accordingly to their requests.

META MANAGER

Easily set restrictions to enhance revenue by driving visitors to desired checkin dates

BIDDING INTELLIGENCE

State-of-the-art A.I. integration provides unparalleled optimization suggestions.

IBE & CHANNEL MANAGER

Our platform can be connected to any IBE or channel manager hassle-free.

FULL INTEGRATION

White label interface, customized URL and even API to integrate into actual ERP, dashboard, etc.

ALERTS AND REPORTS

Customizable reports are set to highlight the most interesting KPI to get the full perspective.



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Next steps

The reseller license could be either way set to let reseller manage its own hotels or ask Adshotel to do the work. In either ways the reseller will be allow to get into the platform and check the live results of the hotels managed.

Licences

PRO

Ready to use online Platform: everything is already there and properly installed into our Cloud Environment while still available in white-label.

This simply means that you can start to use it without limitation while benefitting from our stable proven platform.

ENTERPRISE

Our bidding intelligence engine could be installed into your existing IT infrastructure.

This allows you to benefit from our AI while maintaining your direct metasearch relations, a brilliant solution for the most demanding companies.

CONTACT US

To contact us to request a LIVE demo:

- drop us a line info@adshotel.com,
- give us a call +39.041.5095001
- or visit www.adshotel.com

